

SERVICE

Prudential ePolicy Delivery

PROCESS FLOW

Customer agrees to ePolicy Delivery during application process



Policy is issued and sent to the Brokerage General Agency to review and submit to the financial professional



Financial professional reviews and electronically signs the policy



Policy is sent to Insured/Owner to review and electronically sign



COMPLETED EPOLICY IS DELIVERED TO PRUDENTIAL FOR PLACEMENT

PRUDENTIAL'S EPOLICY DELIVERY LETS YOU SPEND MORE TIME SELLING AND LESS TIME WORRYING ABOUT POLICY PLACEMENT

ePolicy Delivery ensures accurate and efficient policy delivery and placement.

BENEFITS OF PRUDENTIAL'S EPOLICY DELIVERY

- ▶ **Increased Placement Potential:** Industry research shows an up to 5% placement rate increase
- ▶ **Reduced Costs:** There are no printing or postage expenses
- ▶ **Faster Cycle Times:** The issued to placement cycle time is up to 9 days faster
- ▶ **Strategic Selling:** The math is simple — eSubmission + PruFast Track + eDelivery = Competitive Advantage!
- ▶ **Improved Quality:** The system promotes In Good Order (IGO) completion, preventing re-work or unnecessary delays at policy delivery
- ▶ **Customer Advantage:** Introduces customers to online policy management right from the start

ELIGIBILITY REQUIREMENTS

- ▶ Term Products
- ▶ Single Insured
- ▶ Single Individual Policy Owner

Not available in CA, or on NY/IL Replacement Cases

Contact your New Business Case Management team for questions and training tools!

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